Imagine An Audio Visual Lakeshore



We imagine a day when…

…our Multipurpose Room is finished and acoustically sound for our youth services, children's events, banquets, sporting events, and everything we haven't even imagined yet.

…our Auditorium is fully functional with quality lighting, video and audio technology so that our services attract more people, and increase in excellence and in life-transforming potential.

…our Children's Classes are fully enhanced with equipment and computer-based security check-in in each classroom so that our children can enjoy an excellent learning environment.

…our patio, courtyard, other outside areas, and campus security are completed so that we can enjoy conversation, deeper fellowship and meaningful prayer in inspiring outdoor environments.

…our additional Office Space is filled with new staff and our new Work Room/ Prayer Room is moved to enhance the quality of both office production and prayer during and after Sunday services.

…many of our missionaries engage in new efforts and initiatives and reach more people in their part of the world through our giving.

By God's grace and your generosity, Audio Visual will make it all happen.

Lakeshore
COMMUNITY•CHURCH

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audio visual

helping people hear and see God's love through us

"In the same way, let your good deeds shine out for all to see, so that everyone will praise your heavenly Father."

Matthew 5:16

end of year giving opportunity 2011 - 2012

The Beginning Of A New Era

Lakeshore began with one clear vision, four people, and not much else besides a great God. We rented 11 different facilities over our first nine years until we moved to our current 36-acre campus and facility in June 2004 and our recent addition in January 2010. It took four consecutive three-year building campaigns, but now our facility can handle growth up to about 2,000 people before we need to build again.

Today, God is at work in a brand new way through *Audio Visual*. It is not a capital building campaign, but a one year giving opportunity that will enable us to impact more people in our community and in our world by helping them both "hear" about the love of God and also actually "see" God's love in practical and tangible ways through our lives. It's both *Audio* and *Visual* Christianity!

Audio Visual encompasses two areas of need:

*Internally, it will help us address a number of important projects that still need completion in and around our church, but lack the funding to do so, so we can reach more people in Rochester.

*Externally, it will allow us to provide increased financial support for many of our current missionaries in Rochester and all around the world so they can do more to spread the Good News in their mission field.

So often, the church is known just by what it says. But let's be a church that is also known by what others see in our lives— the love of God demonstrated— so that they might experience it themselves through us. Then we'll continue to be a difference-making church for Jesus Christ in Rochester and around the globe.

Let's all go *Audio Visual* together!

Pastor Vince DiPaola,
The Lakeshore Elders, Staff and Trustees



Not all team members pictured

Our Audio Visual Vision

Lakeshore Projects To Increase Our Outreach In The World

We desire to increase our impact in the world and want to start with our currently supported missionaries. Our goal is to nearly quadruple our giving to most of our missionaries in 2012 by giving them extra money above and beyond what we will give them from general giving. We've asked each of them to identify a project so that we can see how we have made an impact on their part of the world.

Foreign Missionaries ($5,000 each)	
Dr. Joe and Becky Harvey	Republic of Congo
Gene and Susan Coleman	Italy
Rufus Paul	India
Bill and Kathy Martin	Senegal W. Africa
Tanya Martin	Ukraine
Andy Brucato	Italy
Nabeeh and Ruba Abassi	Jordan
Noel and Jennifer Pantoja	Philippines
Home Missionaries ($1,000 each)	
Compass Care	Rochester, NY
Grace House	Rochester, NY
Rochester Family Mission	Rochester, NY
Young Life	Rochester, NY
Mission Share	Greece, NY
NYers For Constitutional Freedoms	Rochester, NY
Campus Crusade For Christ	Rochester, NY
Embracing Options	Rochester, NY
Asian Family Life	Lafayette, CA
AIM— Africa	N. Chili, NY
Total	**$50,000**

Money is not our ultimate goal. Instead, our goal is that everyone who calls Lakeshore home prayerfully consider the part they might play in this end of the year giving opportunity. Simply ask God the question we have encouraged you to ask Him often over the years:

"Lord, what do you want to do through me to accomplish your will?"

If everyone does what God leads them to do, then everything that needs to get done will be done.

God is up to something at Lakeshore. Let's all do our part to turn the *Audio Visual* vision into reality!

Our Audio Visual Vision

Lakeshore Projects To Increase Our Outreach In The Community

Lakeshore is a church that started to reach people in greater Rochester with God's love. To help us keep reaching a new generation of people by going Audio Visual, we want to create an even more attractive environment in places that need it on our campus. Our desire is to help more people have a more powerful and deep experience with God in Adult, Student, and Children's services and events.

Auditorium Technology projects
Improving and upgrading our video, stage, lighting, enhancements, microphones, and music equipment

Multipurpose Room projects
Increasing sound quality and room safety with wall padding and sound panels, a room dividing wall, sound equipment, and wiring

Children's and Education Room projects
Additional check-in stations for every room, cameras, phones, classroom and fun kids equipment

Outside Campus Enhancement projects
Additional security cameras, courtyard, new patio, front of building landscaping, additional pavilion

Office Space Expansion project
Remodeling current Work Room into additional office space and remodeling original kitchen into new Work Room and Prayer Room space

Total	**$295,000**

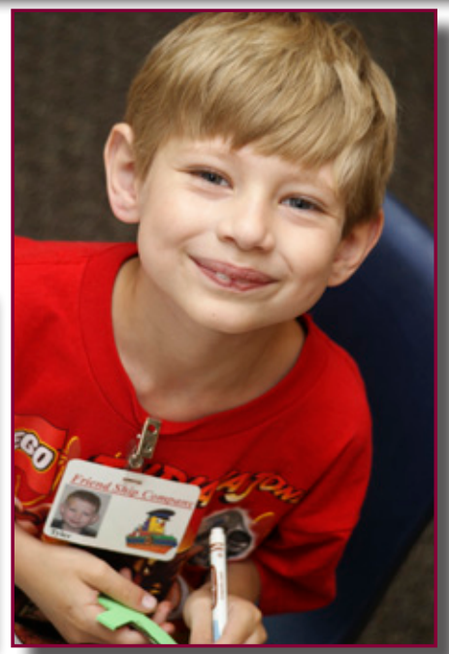
The End Of The Year Giving Opportunity

To realize the vision, this Fall we will be challenging the congregation to make a sacrificial gift and commitment to our first ever end-of-the-year giving opportunity. We hope to raise $345,000 over the next year which will allow us to give gifts to our missionaries and continue needed work on our facility and campus.

In November, we will present a message series on Sundays explaining the biblical basis for loving, serving and giving to people and situations in need. In December, we will ask for an "upfront" end-of-the-year gift in 2011 and a 12-month commitment for 2012.













The Need For Audio Visual



As we conclude the final building campaign, *Finishing The Work*, in 2011, we still have many outstanding projects both inside and outside our building. Some of these incomplete projects date back to when we first moved into our building over seven years ago and they hinder us from doing all we can do to hold services and ministry with the excellence we all have come to expect here at Lakeshore.

There are no extra funds to draw from to complete these projects. Without *Audio Visual*, they will remain outstanding needs that will keep us from our full potential in reaching all the people that we can possibly reach— especially children, youth and younger adults.

At Lakeshore, we're still on a mission to reach Rochester.





The Need For Audio Visual



Additionally, we believe God has been leading Lakeshore to place a more significant emphasis on foreign missions, mission trips, missionaries, and supporting the less fortunate. Over the last few years, we have sent increasing numbers of people on mission trips, partially funded by Lakeshore financial grants. Waves Café opened up in 2010 to help fund missions with all its proceeds. We've given tens of thousands of dollars to world-wide relief efforts. It would be hard for anyone who has been at Lakeshore for a while to miss this unmistakable new emphasis to reach people everywhere and help them in the name of Jesus.

We now want to find a way to help many of our Lakeshore-supported missionaries by providing extra funding so they can complete work and projects that might help them be more effective in their own mission field. The missionaries we've talked to and heard from are excited by the possibilities that could arise from this funding.

At Lakeshore, we're committed to impacting our world too.

So we want to help both the Lakeshore facility and Lakeshore missionaries increase their ability to fulfill the Great Commission of making followers of Jesus Christ… *Audio Visual* style!

